How did you use media technologies in the construction and research, planning and evaluation stages?

Research and Planning

- In the early stages of my project the internet played a key role in my research as it enabled me to find examples of existing material relevant to my project whether it was watching film trailers on youtube or looking at previous posters and magazine covers using the Google images search engine.

- Using my blog on wordpress, I was able to display relevant work relating to my project, and I was able to store it all on my blog. This was helpful when it came to the construction of my project as all the background information I needed was on my blog.

- I was also able to put polls on my blog, which helped me get feedback on important decisions relating to my project.

- In the planning phase of my project I also learnt how to use adobe premier elements 2.0 as well as a digital video camera, these pieces of software both played a significant role in the construction phase of my project.

- Wordpress and youtube were good sources as you could imput youtube videos on to your wordpress blog as well as images and many other forms of digital software.

Construction

- In the construction phase the main media technologies I used were adobe premier elements 2.0, adobe photoshop, video camcorder and a digital camera

- Photoshop was key in the creation of my film magazine cover and my poster, the software had a complicated layers system, but it was very useful and I was able to crop and extract images from the background. And I had previus experience from using photoshop in my year 12 project

- Using a digital camera I was able to take numerous photos with close-ups and other photo shots. I also used a camera to take preliminary shots of my possible filming locations.

- Adobe premiere elements 2.0 was the video editing software I used to create my trailer, the software was relatively easy to use, after a bit of time. I learnt quickly how to adapt audio, vary the length of clips, and slot all my work together with the addition of titles.

- When getting the shots for my trailer I used a video camcorder and a tripod, the tripod was necessary for keeping the camera steady, so my film shots didn't appear shaky, the camera was simple enough to set up and use, although I had to reshoot some parts of my trailer due to the poor quality of some of my clips.

Evaluation

- In the evaluation of my project I used a combination of powerpoints and wall posts on my blog to show what I had done.

- I uploaded the powerpoints using slideshare.net, powerpoints are good to use as they are a concise way of getting information across, as well as this you can embed photos and soundclips into a powerpoint.

- I also filmed a video of a group of students in my target market watching my trailer just to grasp what their reaction would be to my trailer.

- I also used social network sites to get more people to see my projects and give feed back on them, as wordpress.com is not as popular as a site such as Facebook.